

INTO FILM

INTO FILM CLUBS

Getting Started Guide

intofilm.org

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Welcome to Into Film! Our Getting Started Guide takes you through the first steps of setting up your film club, with hints on how to run a session, practical advice and activity ideas, along with top tips from some experienced film club leaders.

Setting up your film club



Created in partnership with Filmbankmedia, Into Film+ is our online streaming service that allows you to instantly and legally stream films and exclusive wrap-around content at your Into Film Club or in the classroom. With many films boasting extras like introductions from the directors and cast interviews - plus associated curriculum-linked resources for every title - watching films on Into Film+ offers a unique and complete viewing experience.

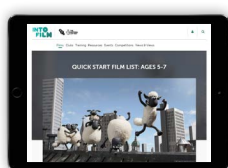
Browse our ever-expanding selection of films available to stream on Into Film+, and add the ones you're interested in to your 'Watchlist'.

INTO FILM+

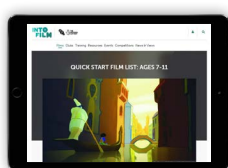
created in partnership with
filmbankmedia
DIGITAL ENTERTAINMENT TECHNOLOGY

If you have any questions about Into Film+ you can email the [Into Film Team](#) or call on 0330 313 7600, where a member of the team will be happy to help.

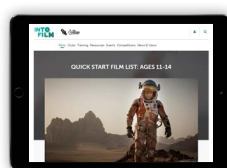
TIP If you are short of time, check out our Quick Start Film Lists for ages 5–7, 7–11, 11–14, and 14 and over to help build up your list. (Click on the links below)



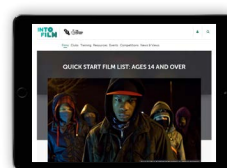
[Ages 5–7](#)



[Ages 7–11](#)



[Ages 11–14](#)



[Ages 14 and over](#)



PROMOTE CLUB

After starting an Into Film Club you'll receive a welcome pack with everything you'll need to get your first session started.

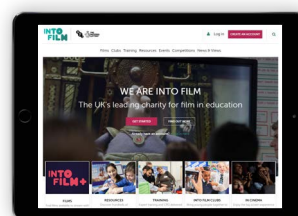
Remember, promotion is key:

- Notify your club members about your first screening, including the date, the time, the location, and the film – unless you want to keep it a surprise, of course!
- Create a film club notice board in your school or venue with upcoming screenings and review displays.
- If you're running your film club in a school setting, talk about it during assembly.
- Create a film club council and encourage members to spread the word.
- Add members to your film club and announce your first screening: use your unique club code to [add your film club members](#). You can then [promote your screening](#) to let them know which film is next.

You can also check out additional film club promotional materials and discover other ways to advertise your film club on the [Promote Club page](#).

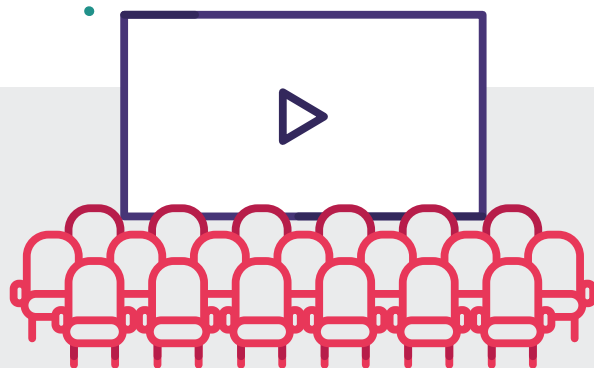
ADD CLUB MEMBERS

To add your club members, they will need your unique club code. Just copy the code found on the homepage of your account, and give it to the new members so they can sign up to your film club via the [Into Film Clubs homepage](#) where they can request films and write reviews. If you need any assistance with this step, please email [Into Film Team](#) (support@intofilm.org) or use the Olark live chat function once logged in to your Into Film Account.



PLEASE NOTE

We only ask for young people's first name and the initial of their surname and the month and year of birth when they become club members. This is to help us identify any reviews they may post. No further data about young people is collected.



How to run a session

ON THE DAY

How to make your first screening special

You'll want your first screening to have a lasting impact, so make it special. Hand out tickets, choose comfortable seating like beanbags or cushions, change the lighting, and create that true cinematic experience.

- Download our [Screening Checklist](#) which will provide you with key advice in regards to equipment and room set-up, and further hints to make your film club a success on the day itself.
- Hand out tickets to your first screening using our [Ticket Template](#).
- Get your students to write film reviews and use our [Review Writing Template](#).

LEADER TIP

My advice is to keep it consistent by having the film club on the same day each week, assigning roles to the members and encouraging a sense of ownership.

PETER, ST PATRICK'S PRIMARY SCHOOL

How to structure a session

We recommend that you begin your first session with a short film and then complete some of the activities suggested below.

However, it's important to remember that there's no one way to run an Into Film Club. You can watch a full film in one session, or split it up over several weeks. Structure your film club in a way that suits you and your members

- If you do decide to show a film over a number of sessions, you may wish to identify suitable break points before the screening. Breaking a film at a cliffhanger is a great way to generate discussion!
- Titles on Into Film+ often have exclusive video introductions and bonus content to enjoy afterwards. Our [film guides](#) also encourage pre-and-post film activities and discussions. Read on for more tips on how to structure your sessions.
- Remember to get your members to sign up to your film club via the [Into Film Clubs homepage](#) and encourage them to add films they would like to see to their Wishlist.



What roles and responsibilities could I give to members?

MEMBER ROLES

Time Keeper

Assign an eagle-eyed member to keep track of timecodes if you're watching a film over multiple sessions.

Projectionist

Looks after the film streaming and keeps track of timecodes if stopping and starting the film.

Usher

Welcomes members, collects tickets and helps with seating arrangements.

Light and Sound Engineer

Checks the sound levels, tests the speakers and puts blinds down.

Snack Seller/Distributor

Hands out snacks and ensures no litter is left behind.

Film Programmer

Suggests films to screen or arranges a vote for the next film among club members.

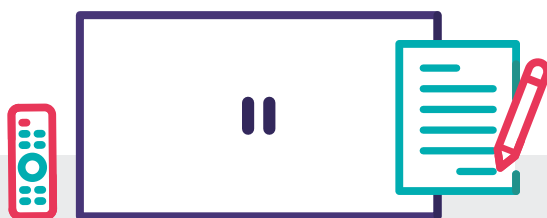


WHAT ACTIVITIES CAN MY CLUB DO BEFORE WATCHING THE FILM?

1. Show members the poster or trailer of the film, or watch the special introductions on Into Film+. Ask your members the following questions:
 - a. What do you think this film will be about?
 - b. What kind of story or genre do you think this will be?

There are more pre-film questions, activities and discussion points to be found in our film guides. Browse the [resources section](#) to find the film guide for the film you're watching.

2. Use our [3Cs and 3Ss Literacy Tool](#) in a group activity. The 3Cs (colour, camera, character) and the 3Ss, (story, setting, sound) can be used to help students discuss and analyse all the elements of a film text. Assign a different S or C to different groups and ask them to give feedback to the rest of the groups after the screening.



WHAT ACTIVITIES CAN I USE MID-FILM?

1. Ask members to make a prediction about what will happen next.
2. Talk about the main characters. Who are they? What important decisions have they made so far? What problems do they have? How might they resolve their problems?
3. Ask a member (or group of members) to start the next session with a summary of the main events of the film so far.

NOTE If watching a film over multiple sessions, remember to note the timecode when you stop, so you can easily pick up where you left off.



WHAT ACTIVITIES CAN I USE AFTER THE FILM?

1. Ask members if the predictions they made were correct.
2. In groups, ask members to come up with an alternative ending for the film.
3. Encourage your club members to enter our [Review 500 competition](#) by posting their reviews on the Into Film website. All reviews of 500 words and under will be considered for the competition, with new winners chosen regularly.

All reviews are read by Into Film, and there are some fantastic prizes up for grabs.

WHAT OTHER RESOURCES ARE THERE?

From review writing tips to in-depth film guides, the Into Film website has hundreds of excellent tools to help you spark discussion and debate after screenings, including:

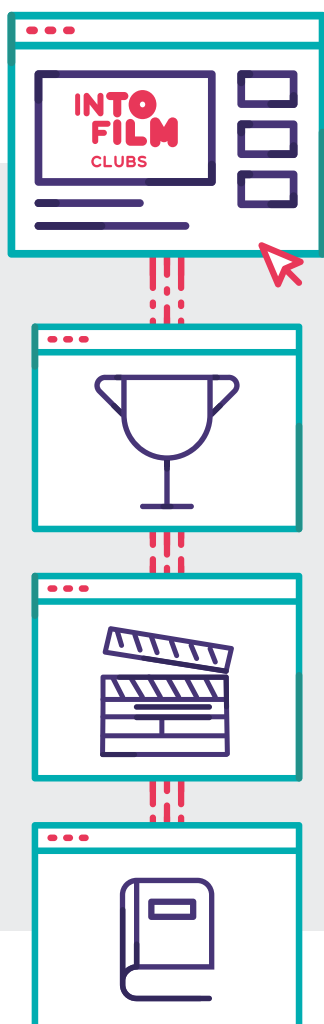
- [3Cs and 3Ss Literacy Tool](#)
- Creating Effective Film Reviews resources for [5–11](#) and [11–16](#) members. These have been designed to introduce your members to the art of reviewing and develop their critical thinking and literacy skills. They will work with any film and can be easily adapted to suit your group and available time.

Explore more on our [resources page](#).

LEADER TIP

There are loads of excellent resources on Into Film to help you. I tried to make sure I used film at least once each term and now I am using more and more in my lessons. With film club the children lead the way with what they want to watch and what film they want to make.

REBECCA, WAUN WEN PRIMARY SCHOOL



Other Into Film opportunities

OPPORTUNITIES FOR YOUR MEMBERS

There are a number of ways you can keep your members inspired and motivated:

- Encourage your club members to post reviews on the Into Film website for the chance to win our ongoing [Review 500 competition](#). Use our [Review Writing Template](#) to help members structure their reviews.
- Run a competition to design a poster or trailer for your next film.
- Get involved in filmmaking by entering our [Film of the Month](#) competition. There are no restrictions on themes, genre, or style, so you can submit any film you like, at any time. You can download our [filmmaking guides](#) to get started.
- Book tickets for the [Into Film Festival](#).
- Enter the [Into Film Awards](#); our annual celebration of the best young filmmakers, reviewers, film clubs and teachers in the UK.

OPPORTUNITIES FOR YOU

- Check out our [video guides](#) which provide further hints and tips for making the most of your film club.
- As a club leader you are able to access our [training](#), which includes both face-to-face CPD and online training via our Learning Platform. Our training focuses on literacy and filmmaking, offering you a range of tools and techniques to achieve effective learning outcomes through film.
- Our [free teaching resources](#) range from film discussion guides, curriculum-linked worksheets, lesson plans and presentations that include embedded film clips, exclusive looks behind the scenes of the film industry and guides to support filmmaking.

And remember, the Into Film Team are always on hand to help with further ideas and suggestions to make your film club a success!

Email support@intofilm.org, call us on 0330 313 7600, or use the live chat function once logged in to your Into Film Account.