

INTO FILM EDUCATION AMBASSADORS| role description

Into Film Education Ambassadors are film-loving experts based in four regional groups across the UK who provide advice, insights, and feedback on the Into Film programme to help drive and steer our services to be audience focused. They also proactively advocate film education and act as key influencers to promote the value of film education and the Into Film offer amongst peers and wider communities.

"Being an Education Ambassador for Into Film is such a joy! It is wonderful to have the opportunity to contribute to the organisations work engaging young people with film. Meeting regularly with fellow ambassadors gives me the opportunity to share ideas and be inspired."

An Into Film Education Ambassador:

- **Advocates** the Into Film programme and all it offers by sharing experiences and success stories as far and wide as possible
- **Inspires** colleagues and learners alike to reap the benefits of using film for personal and educational development.
- **Supports** others by sharing good practice and exploring opportunities to collaborate
- Is a **trusted** source for knowledge, understanding and insight of the education sector
- **Enables** learners to engage with film related opportunities through encouragement and support

The Overall Purpose

- Proactively promote the values that film education has to offer within your school, education community and beyond
- Support with peer-to-peer influencing via case studies, social media activity and representation at events.
- Feedback on UK-wide delivery and regional activity to drive and steer Into Film's provision in order to complement curriculum needs
- Attend quarterly meetings (virtual and face to face) with other Education Ambassadors from your region/nation to engage in training and contribute ideas and feedback to a range of products and services
- Attend up to 2 steering group meetings for key programmes

- Provide feedback as required throughout the year via online surveys and polls via email or Facebook group

The Benefits of being an Education Ambassador

- Raise the profile of your work using film in education
- Raise the profile of your school/organisation
- Develop leadership skills
- Receive training at meetings, which contributes to your professional development and increases confidence with use of Into Film products and services
- Exciting opportunities to represent your school/organisation and Into Film
- Be part of a unique movement, connecting with like-minded people
- Free training for your school/learning community
- Exclusive rewards throughout the year

An Education Ambassador will:

- Share our passion and enthusiasm for film
- Be a confident film educator
- Commit to attending at least two meetings per year
- Enjoy connecting with other educators and sharing best practice
- Be engaged with Into Film for at least one year
- Have attended at least one Into Film training session (online or in person)
- Be willing to share your Into Film story to raise the profile

At Into Film, we aim to overcome unconscious bias when recruiting. Instead of using your CV, you will be asked to answer questions based on the skills needed for the role. If you are successful in your application you will also be asked to complete an equality form to help Into Film check that our Education Ambassador group is balanced. If you prefer, you can opt out of answering these questions.

"We learn from each other, we connect with the organisation, it inspires us and keeps us going. We are part of the national organisation and it boosts us up. It also inspires me to keep going and try different strategies and get involved in wider activities."